

Welcome to
TexBid.com



the **Internet**
business-to-business
exchange for the
technical textile market

TexBid.com 107 Highland Avenue / Rowayton, CT 06853 USA
phone: +1.203.852.1970 / fax: +1.203.831.0160 / e-mail: info@texbid.com

Welcome to TexBid, the Internet business-to-business exchange for the technical textiles market.

TexBid brings together buyers and sellers worldwide through a secure, reliable, e-commerce system that provides rich, up-to-date industry information. Whether you want to buy or sell internationally or locally within your country, TexBid is the best venue for you.

Company overview

TexBid is the first online marketplace devoted exclusively to buying and selling products for the technical textiles industry. Using flexible, online transaction capabilities, TexBid brings together hundreds of companies to buy and sell products within all market segments of the technical textiles industry.

Market segments

- agriculture, horticulture, and forestry
- automotive and transportation
- building and construction, including awnings, tents, banners, flags, and tensile structures
- environmental protection
- filtration, cleaning, and related industrial areas
- safety and protective applications
- geosynthetics, including geomembranes, geotextiles, and geogrids
- nonwovens in the hygiene and medical industries
- packaging
- sports and leisure
- shoe and clothing technical components
- other market segments

Product sections

- chemicals
- fibers
- belts
- nets
- composites
- membrane systems
- tools
- yarns
- laid webs
- ropes
- braiding
- coated and laminated fabrics
- accessories
- hardware
- films and sheeting
- woven and nonwoven fabrics
- narrow fabrics and cords
- knitted fabrics
- fiber-reinforced materials
- textile bonding systems
- machinery
- other products

TexBid is an independent exchange. The company does not take possession or purchase assets, fulfill purchase orders, or represent buyers or sellers.

TexBid.com

107 Highland Avenue / Rowayton, CT 06853 USA
phone: +1.203.852.1970 / fax: +1.203.831.0160 / e-mail: info@texbid.com

TexBid is the preferred transaction venue for businesses in the technical textiles industry.

By making transactions more efficient and profitable, TexBid helps improve business results for companies buying and selling products, industrial equipment, and excess capacity within the technical textiles industry.

What can TexBid do for your company?

- We allow you to buy and sell.
- We support surplus assets, with planned expansion into the full product spectrum of firsts and seconds.
- We give you full control over who sees your information.
- We provide a customizable interface.
- We offer you an international gateway to reach new customers.
- We are neutral to all parties.
- We are an integrated industry resource.



TexBid.com

107 Highland Avenue / Rowayton, CT 06853 USA
phone: +1.203.852.1970 / fax: +1.203.831.0160 / e-mail: info@texbid.com

How TexBid creates market efficiency for surplus

Does your company have excess inventory filling valuable warehouse space? Are you having difficulty finding a buyer for canceled special-order or out-of-style items?

As a buyer, are you looking for good deals on used equipment or tools? Are you developing a prototype and do not want to use expensive first-quality materials? Or do you need small quantities of a material, but find the manufacturers do not want to deal with you?

Currently, surplus assets are sold through a variety of inefficient channels. Sellers can't find enough qualified buyers; buyers can't easily find the products they want. Transactions are labor-intensive, time-consuming, and costly for everyone.

TexBid offers you the most efficient way to buy or sell surplus assets and off-goods. It creates market efficiency by linking interested buyers and sellers through a centralized e-commerce marketplace where transactions occur quickly and selling prices are determined by market forces.

Product listing method

Products are listed for sale using a business-to-business auction model. Fixed-price and sealed-bid methods are also available as options.

Auction model

Most products are listed using the auction model, because auctions provide many advantages for both sellers and buyers:

- eliminating geographical barriers.
- fostering dynamic pricing, which leads to "true market prices."
- reducing transaction costs for buyer and seller.
- creating and driving interactions between the sellers and buyers.
- providing a centrally accessible standard format for trading.

Technology overview

TexBid is supported by world-class technology and an experienced, proven Internet team. Like other advanced e-commerce sites, TexBid's architecture has been customized to deliver critical business functions, to provide extensive security, and to support the scalability required for a growing business-to-business e-commerce site.

TexBid.com

107 Highland Avenue / Rowayton, CT 06853 USA
phone: +1.203.852.1970 / fax: +1.203.831.0160 / e-mail: info@texbid.com

Why does B2B e-commerce work for your company?

Increasing competition and globalization

Competition among businesses promotes globalization. Globalization, in turn, encourages business-to-business (B2B) e-commerce. The technical textiles industry is among those extending enterprise boundaries and opening up the marketplace to global trading partners.

Growing interactivity

The Internet's dramatic growth enables inexpensive, ubiquitous internetworking—a critical tool for running a cost-effective company. Companies in all vertical markets, including technical textiles, are embracing the Internet. The Internet has evolved from an information-delivery medium to an interactive platform through which companies market, operate, and manage their businesses, conduct transactions, and provide critical, time-sensitive information to customers.

Financial opportunity

B2B e-commerce offers companies in the technical textiles industry a new means to create additional revenue streams, plus global access to new buyers.

Efficiencies and cost savings

B2B e-commerce solutions enable businesses to better manage their operations, reducing both product and process costs. In the technical textiles market, the production process encompasses state-of-the-art technology. Distribution channels, though, have not been upgraded to use available technology on a global scale. B2B e-commerce significantly affects a company's distribution efficiencies and brings associated cost savings.

Enhanced market and customer reach

B2B e-commerce expands market opportunities for both sellers and buyers. The technical textiles industry is segmented into numerous niche and product segments. For buyers, B2B e-commerce opens access to wide-ranging niche products and services from multiple suppliers worldwide. The same holds true for sellers of specialized technical textiles; through B2B e-commerce, they reach multiple buyers worldwide.

Real-time needs

An Internet-based B2B market facilitates a dynamic, real-time information exchange. This electronic approach fosters constant communication between buyers and suppliers, revealing the dynamics of supply and demand in the marketplace. Such dynamic information has significant economic value for determining prices and for managing inventory.

TexBid.com

107 Highland Avenue / Rowayton, CT 06853 USA
phone: +1.203.852.1970 / fax: +1.203.831.0160 / e-mail: info@texbid.com

Buyers' benefits

TexBid provides tremendous benefits to companies seeking to buy fibers, yarns, textiles, fabric, equipment, and tools:

Attracts the largest group of sellers, giving buyers access to more products, machinery, tools, and assets

As sellers from around the world list their products, tools, and equipment on TexBid, you as a buyer have a greater selection of products. You will find more of the items you need. Sellers on the TexBid site can also offer buyers excess production capacity and open import quotas.

TexBid also works for you. You select the categories of products that most interest you or that you seek to buy. TexBid will send you instant e-mail notification when any item you have selected becomes available for sale.

Allows 24-hour, 7-day-a-week access to products

TexBid is open for business 24 hours a day, 7 days a week. Conduct business on the site at your convenience, even after your regular business hours. You can place your orders anytime, easily working across international time zones.

Provides easy side-by-side price comparison of similar products from different sellers

TexBid lets you easily see products from different sellers side-by-side, making your buying decision faster and more informed.

Tailors searches to help buyers easily find products matching their desired criteria

TexBid offers sophisticated search engines designed specifically for the technical textiles market's particular needs. You can find your listings quickly and efficiently and do not have to search through long lists of products that do not interest you. If you prefer, you can also create your own confidential buyer profile. Every time you log on, TexBid will automatically search all the new products listed since your previous visit for those that match your profile.

Minimizes the time and costs to find needed products

With hundreds of items listed on TexBid, you save time by not having to look through brochures, classified advertising, or buyer's guides. The buying and selling cycle is also shortened, because the seller already lists all basic terms of the sale.

TexBid.com

107 Highland Avenue / Rowayton, CT 06853 USA
phone: +1.203.852.1970 / fax: +1.203.831.0160 / e-mail: info@texbid.com

Sellers' benefits

Sellers of technical textiles items want good prices and fast transaction processing. TexBid provides these benefits, as well as many more:

Expands the universe of buyers—generating more competition and higher selling prices

As hundreds of buyers access TexBid, potential clients worldwide see your product—without you having to contact each buyer individually.

Generates “true market prices” for your products

Through TexBid, you reach larger groups of targeted buyers, generating true competition.

The auction model is proven to generate better prices for your products—maximizing your revenues. The TexBid auction model even notifies bidders if their offer has been exceeded—so they can choose to come back with a higher bid.

Minimizes transaction costs by reducing labor and communication costs

TexBid is fast, reliable, and interactive—helping you save significantly on labor costs.

Because the TexBid site lists all necessary information regarding your product, sales terms, and transaction terms, you save time discussing basic information. A bidder who makes an offer on your products is already accepting those listed terms.

In the auction model, buyers bid against each other simultaneously. This reduces your communication and labor costs.

Provides seller-customization features

Sellers can customize sales formats, selling periods, and buyer groups. As a seller, you choose whether the sales format is fixed-price, standard auction, or multi-item auction. You determine the sales duration. You can also define whether your sale is open to all buyers or to pre-approved buyers only.

As a seller, you list the terms of sale as well as the shipping terms. You can also choose TexBid to work as an intranet for your company's internal asset transfers.

Provides data-tracking capabilities

You have access to TexBid 24 hours a day, 7 days a week. After you have registered as a seller, you can post items directly to the site. You have access to the bidding process and can be notified if a new high bid is being posted. You will be notified as soon as a sale is closed.

TexBid.com

107 Highland Avenue / Rowayton, CT 06853 USA
phone: +1.203.852.1970 / fax: +1.203.831.0160 / e-mail: info@texbid.com

TexBid will launch in March 2000!

Take a leadership role in this exciting new way of buying and selling technical textiles.
Sign up today!

TexBid is the preferred transaction venue for businesses in the technical textiles industry.
We want you to benefit from it right from the beginning.

TexBid is a win-win situation—whether you are selling or buying.

- Buyers profit from instant access to a large selection of products at great prices.
- Sellers save time, reduce sales expenses, and gain fast, easy access to more buyers.

Please contact us at the following address:

TexBid.com
107 Highland Avenue
Rowayton, CT 06853 USA
phone: +1.203.852.1970
fax: +1.203.831.0160
e-mail: info@texbid.com

Or complete the form below and fax it
to +1.203.831.0160.



Yes—I would like to be part of TexBid!

Name: _____

Title: _____

Company: _____

Address: _____

Postal/zip code: _____

Country: _____

Phone: _____

Fax: _____

E-mail: _____

TexBid.com

107 Highland Avenue / Rowayton, CT 06853 USA
phone: +1.203.852.1970 / fax: +1.203.831.0160 / e-mail: info@texbid.com